

jackley

+ digital brand designer
front-end developer

503.545.4994 jeff@hellomynameisjeff.com www.designedbyjackley.com

Jeff Ackley 430 SW 13th Ave Portland, Or

CAREER PATH

- 2008-2009** **Interactive designer for a digital agency.** Created stunning motion graphics, flash applications, and email campaigns.
Staccato | staccatocreative.com
- 2008** **Specialist for Apple Retail**, helping people learn about, shop for, and get the most out of their Apple products.
Apple Store | apple.com/retail
- 2006-2007** **Interactive designer for a digital agency**, developing advanced flash product showcases, Facebook GameOn app, 3D training movies and client branding.
IDA Creative | idacreative.com
- 2006** **Worked closely In-House with the HB design team** to create complex animations for the Adidas Das Net Intranet site and Training Modules for Intertel technologies.
Hanlon Brown | hbdesign.com
- 2004 - 2006** **Designer/Multimedia developer for a small agency.** Demonstrated progressive package design, intuitive creative direction for interns, and was responsible for the visual design and HTML/CSS for a wide variety of clients.
Is It Done Yet, Inc. | isitdoneyet.com

EXPERIENCE

- Staccato Approach Movie Motion Graphics** High-energy promo movie to showcase the design approach of Staccato Design. **www.staccatocreative.com**
- Discus Dental Relief ACP Flash Product Showcase** A fluid product showcase and 3D video for a revolutionary tooth whitening product. **www.discusdental.com/reliefacp**
- Facebook GameOn App Flash Video Games** Developed flash games for a Facebook app designed to engage users and create fans. **apps.facebook.com/game_on**
- FAITH Dark Tanning Energy Package Design** Designed eye popping shrink-wrapped sleeve to go with the Bask Spiritual Collection. **www.performancebrands.com**

EDUCATION

- 2000-2004** **Bachelor Of Science in Interactive Media Design**
The Art Institute of Ft. Lauderdale, FL

SKILLS

SOFTWARE Photoshop, Illustrator, After Effects, Premiere, Final Cut, Flash, Dreamweaver, Coda, Reason, and Ableton Live.

LANGUAGES Hand coded HTML & CSS (compatible with standards compliant browsers), actionscript, PHP, and basic jQuery. Integration of styling with wordpress, joomla, and Magento CMS platforms.

INTERESTS

Electronic Music, Kayaking, Strong Coffee, Beer, Flexible Problem Solving, Brussel Sprouts, Flying Cars, and Hiking.